

Bachelor of Business Administration

Introduction to Macroeconomics

Course Title	Introduction to Macroeconomics				
Course Code	BUS110	Course Type	Core Foundation		
Credit	3	Contact Hours	45		
Prerequisites	BUS109	Co-Requisites	None		
Duration	15 weeks	Class Type	Lecture		

SolBridge GACCS Objectives	%	Learning Objectives
 Global Perspective Asian Expertise 	30 25	1. To give students a thorough understanding of the behavior of aggregate economy as compared to the behavior of individuals, firms, or a particular market.
 Creative Management Mind Cross Cultural Communication Social Responsibility 		2. To introduce students how to apply basic macroeconomic tools so as to analyze macroeconomic issues in an international context to try to understand the economic reforms many countries are understanding Be able to use those concepts and principles to critically analyze current microeconomic issues and situations.

Course Description

In this course, students will be introduced to the principles of economics, in particular microeconomics. They will learn these concepts with reference to the global environment as well as the Asian context. Students will learn the basics of what economics is, how it operates and how it is managed. The course will clarify the various aspects of microeconomics. Importantly, Students will learn the concepts and also gain an insight into practical application of these concepts through different kinds of study, with the intent of promoting creative thinking.

Learning and Teaching Structure

The Course will be taught as a mixture of lectures and exercises. Students are strongly advised to read the recommended chapters before each class. Assignments will be given periodically and must be submitted on the specific due dates. The course will be conducted using Moodle, and all students must familiarize themselves with Moodle usage. There will be no printed notes, and most of the distributed material will be in the electronic form with a few exceptions. The instructor will communicate with all students using the Moodle system and student SolBridge Domain e-mail ids. It is the student's responsibility to update their e-mail addresses and access the messages as and when necessary

Assessment	%	Text and Materials
Attendance and Class Participation		Title: Principles of Economics
Individual Assignment	20	Edition: 6th edition
Midterm Examination	20	Author(s): N. Gregory Mankiw
Final Examination	40	Publisher: South-Western Cengage Learning ISBN-13: 978-0-538-45342-4, ISBN-10: 0-538-45342-7.

Course content by Week			
1	Introduction to the Concepts of Macroeconomics and Measuring a Nation's Income		
2	Measuring the Cost of Living		
3	Production and Growth		
4	Saving, Investment and the Financial System		
5	The Basic Tools of Finance and Unemployment		
6	Midterm Exam		
7-9	The Monetary System, Money growth and Inflation		
10	Open-Economy Macroeconomics: Basic Concepts; a Macroeconomic Theory of the Open Economy		
11	Aggregate Demand and Aggregate Supply		
12	The Influence of Monetary & Fiscal Policy on Aggregate Demand		
13	The Short-Run Trade-off between Inflation and Unemployment;		
14	Six Debates over Macroeconomic Policy		
15	Final Exam		